



Sizewell C Community Fund – media guidelines for successful applicants

We appreciate that you may wish to let your community know about your award by publishing an article in your parish magazine or on social media. As well as helping to make sure people know about your project, this will also encourage other groups to consider applying for a grant.

We have put together these guidelines to help.

1. Suffolk Community Foundation and Sizewell C will send a press release to the local media and trade press when each round of funding is awarded to highlight some of the successful projects. If we plan to include your scheme, we will contact you in advance to try and arrange a photograph to accompany the press release. Please note that we may also use the photo on our website and social media accounts. We will send you any photographs that we take for your own promotional use.
2. If you would like to write your own press release to send to any local newspaper or magazine (for example, the East Anglian Daily Times, Lowestoft Journal or Leiston and Framlingham Community News) or local radio station (such as BBC Radio Suffolk or Greatest Hits Radio), please submit it to Suffolk Community Foundation and Sizewell C for approval first. You can do this by emailing it to sizewellc@suffolkcf.org.uk. We aim to respond within three working days.
3. Please wait until **the date specified in your confirmation letter** before publicising your award on your website, social media accounts, in parish magazines or the local press. This will give Suffolk Community Foundation and Sizewell C the time to ensure everything is in place for any PR opportunities which may arise.
4. Please include this wording in any articles you submit to parish magazines or the local press:

“The Sizewell C Community Fund is awarding up to £23m over 10 years to projects taking place in the East Suffolk Council area that reduce the impact of or build on the opportunities created by the construction of Sizewell C by providing a positive and sustainable legacy for the wider community.

For more information or to apply for a grant, visit www.sizewellcfund.org.uk or call 01473 602 602.”



You should also include this wording in your notes to editors:

About Suffolk Community Foundation

Suffolk Community Foundation is the largest independent grantmaker to the voluntary sector in Suffolk. It is a registered charity which was set up in 2005 and is part of a national family of 47 community foundations across the UK.

The Foundation works closely with stakeholders to increase understanding of need and raise essential funds to support local charities and community groups. It does not compete with other charities, but instead acts as a philanthropic hub to channel funds directly to them.

For more information, visit www.suffolkcf.org.uk